

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Main Street Media Group Attention: Accounts Payable PO Box 25093 Alexandria, VA 22313

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17

<u>Property</u>	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun-	SENATE LEADERSHIP FU	3709

Flight Dates	Order #	Alt Order #
09/20/17 - 09/26/17	1816543	08806584
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
Agency Code	Advertiser Code 155	<u>Product 1/2</u> 385
Agency Ref	Advertiser Ref	

Spots/

						Opolar			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 09/22/17	09/22/17	WSFA 12 News at Te	n - 10-1035pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air	r Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09	/22/17 10:15 PM WSF	A 12 News at Ten - MF	10-1035pm	:3	0 SLFTV30AI	L11H		\$675.00 NM
2 09/22/17	09/22/17	NBC Today with Kath	ie L 10-11am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air	Date Air Time Desc	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09	/22/17 10:49 AM NBC	Today with Kathie Lee	10-11am	:3	0 SLFTV30AI	L10(H)	_	\$115.00 NM
3 09/22/17	09/22/17	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	Rate \$260.00					
Spots: # Ch	Day Air	Date Air Time Descri	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09/	/22/17 11:20 PM Tonig	ht Show	1035-1137pm	:3	0 SLFTV30AL	.11н		\$260.00 NM
4 09/22/17	09/22/17	ALABAMA LIVE @ 11	A 11-1130Am	1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air	Date Air Time Descri	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09/	/22/17 11:24 AM ALAB	AMA LIVE @ 11A	11-1130Am	:3	0 SLFTV30AL	.10(н)		\$70.00 NM
5 09/22/17	09/22/17	ALABAMA LIVE @ 11 AM	30 1130A-12P	1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type

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ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

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Line Ctest Date	End Data	Description	Chart/End Time	V= ====	Lamath	Spots/	Data	Tuno	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 09/22/17	09/22/17	ALABAMA LIVE @ AM	1130 1130A-12P	1	:30	1	\$70.00	NM	
Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09/	22/17 11:55 AM AL	ABAMA LIVE @ 1130AM	1130A-12P	:3	0 SLFTV30A	AL10(H)		\$70.00 NM
6 09/22/17	09/22/17	Late Night w/ Seth	Meyer 1137p-1237x	1	:30	1	\$25.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFS 09/24/171-		Rate \$25.00					
Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09/	22/17 12:34 AM Lat	e Night w/ Seth Meyers	1137p-1237x	:3	0 SLFTV30A	L11H		\$25.00 NM
7 09/22/17	09/22/17	Last Call With Cars	on Da 1230-1x	1	:30	1	\$15.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFS 09/24/171-		<u>Rate</u> \$15.00					
Spots: # Ch		00.2	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	SFA F 09/		t Call With Carson Daily L		:3	0 SLFTV30A	L11H		\$15.00 NM
8 09/22/17	09/22/17	WSFA 12 News at I	Noon 12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFS 09/24/171-		<u>Rate</u> \$225.00					
Spots: # Ch			scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09/	22/17 12:10 PM WS	FA 12 News at Noon	12-1230pm	:3	0 SLFTV30A	L10(H)		\$225.00 NM
9 09/22/17	09/22/17	RIGHT THIS MINU	TES 130-2p	1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFS1-		<u>Rate</u> \$70.00					
Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09/	22/17 1:41 PM RIG	HT THIS MINUTES	130-2p	:3	0 SLFTV30A	L10(H)		\$70.00 NM
10 09/22/17	09/22/17	HARRY	2-3p	1	:30	1	\$60.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFS: 09/24/171-		<u>Rate</u> \$60.00					
Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time	Lengt	Ad-ID			Rate Type
1 WS	FA F 09/	22/17 2:12 PM HAI	RRY	2-3p	:3) SLFTV30A	L10(H)		\$60.00 NM
11 09/22/17	09/22/17	JUDGE JUDY 2ND	RUN 3-330p	1	:30	1	\$135.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFS: 09/24/171		<u>Rate</u> \$135.00					
Spots: # Ch				Start/End Time	Lengtl	n Ad-ID			Rate Type
	FA F 09/2		GE JUDY 2ND RUN	3-330p	:30	SLFTV30A	L11H		\$135.00 NM
12 09/22/17	09/22/17	JUDGE JUDY 1ST	RUN 330-4p	1	:30	1	\$135.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFS: 09/24/171		<u>Rate</u> \$135.00					
Spots: # Ch			· · · · · · · · · · · · · · · · · · ·	Start/End Time	Lenati	Ad-ID			Rate Type
	FA F 09/2		GE JUDY 1ST RUN	330-4p		SLFTV30A	L11H		\$135.00 NM
	100 4047 40 5004								

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www.wsta.com									
						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12 09/22/17	09/22/17	JUDGE JUDY 1ST RUN	I 330-4p	1	:30	1	\$135.00	NM	
13 09/22/17	09/22/17	Today in Alabama 430a m	430-445a	1	:30	1	\$15.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch	Day Air	Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA F 09/	/22/17 4:41 AM Today ir	n Alabama 430am	430-445a	:3	0 SLFTV30	AL10(H)		\$15.00 NM
14 09/22/17	09/22/17	Today in Alabama 5am	5-530a	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch	Day Air		ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA F 09/		Alabama 5am	5-530a	:3	0 SLFTV30	AL11H		\$225.00 NM
15 09/22/17	09/22/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$420.00	NM	
Weeks:	Start Date		Spots/Week	Rate			2		
Cnoto: # Ch	09/18/17	09/24/171	1	\$420.00	Lamet	F 44 ID			Deta Tura
Spots: # Ch 1 WSI	<u>Day Air</u> FA F 09/			Start/End Time 5-530pm		<u>h Ad-ID</u> 0 SLFTV30/	NI 11U		<u>Rate Type</u> \$420.00 NM
		22/17 J.22 FIVI VV3FA T	2 News at Five	200 PD-104 PM WILLIAM	.5	0 3271 730/			\$420.00 NW
16 09/22/17	09/22/17	Today in Alabama 530a	528am-6am	1	:30	1	\$285.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$285.00					
Spots: # Ch	Day Air	Date Air Time Descripti	<u>ion</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WSI	FA F 09/	22/17 5:51 AM Today in	Alabama 530a	528am-6am	:30	0 SLFTV30A	AL11H		\$285.00 NM
17 09/22/17	09/22/17	WSFA 12 News at Six -	6-630pm	1	:30	1	\$800.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	Rate \$800.00					
Spots: # Ch	Day Air	Date Air Time Descripti	ion	Start/End Time	Length	h Ad-ID			Rate Type
1 WSF	FA F 09/	22/17 6:11 PM WSFA 1:	2 News at Six - MF	6-630pm	:30	SLFTV30A	AL11H		\$800.00 NM
18 09/22/17	09/22/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$450.00					
		Date Air Time Descripti		Start/End Time	Lenath	n Ad-ID			Rate Type
	A F 09/2			6a-7a		SLFTV30A	L10(H)		\$450.00 NM
19 09/22/17	09/22/17	ENTERTAINMENT TONI	630-7p	1	:30	1	\$485.00	NM	
	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week	<u>Rate</u> \$485.00					
Spots: # Ch	Day Air		on .	Start/End Time	Lenath	n Ad-ID			Rate Type
	A F 09/2		<u>ainment tonight</u>			SLFTV30A	L11H		\$485.00 NM
20 09/22/17	09/22/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

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Weeks:

Start Date End Date

MTWTFSS

						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:	Start Date		Spots/Week	Rate					
Spots: # Ch	09/18/17 <u>h Day Ai</u>		1 rintion	\$260.00 Start/End Time	Lengt	h Ad-ID			Rate Type
		9/22/17 8:53 AM NBC		7-9am		0 SLFTV30	AL10(H)		\$260.00 NM
04 00/00/47									\$200.00 Till
21 09/22/17	09/22/17	caught on camera	658-8pm	1	:30	1	\$350.00	NM	
Weeks:	Start Date 09/18/17	<u>End Date</u> <u>MTWTFSS</u> 09/24/171	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	<u>Day Ai</u>	r Date Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W:	SFA <i>F 09</i> Credited		nt on camera	658-8pm	:0	0			\$350.00 NM
22 09/22/17	09/22/17	NBC Today 2	9-10am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	ription	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 W	SFA F 09	/22/17 9:59 AM NBC	Today 2	9-10am	:30	0 SLFTV30A	AL10(H)		\$115.00 NM
23 09/22/17	09/22/17	Dateline	9-10pm	1	:30	1	\$510.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$510.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	iption	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WS	SFA F 09	/22/17 9:11 PM Dateli	ne	9-10pm	:30	0 SLFTV30A	AL11H		\$510.00 NM
47 09/23/17	09/23/17	NET Saturday Night L	ive 1030p-12x	1-	:30	1	\$260.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171-	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Length	n Ad-ID			Rate Type
1 WS	SFA Sa 09/	/23/17 11:53 PM NET S	Saturday Night Live	1030p-12x	:30) SLFTV30A	L11H		\$260.00 NM
48 09/23/17	09/23/17	NET PGA	230P-6P	S-	:30	1	\$100.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch		mappe where he were species to re-	No. 11	Start/End Time		Ad-ID			Rate Type
1 WS	SFA Sa 09/	23/17 2:55 PM NET F	PGA	230P-6P	:30) SLFTV30A	L11H		\$100.00 NM
49 09/23/17	09/23/17	Absolutely Al	530a-6a	1-	:30	1	\$45.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171-	Spots/Week 1	<u>Rate</u> \$45.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1 WS	SFA Sa 09/	23/17 5:36 AM Absolu	utely Al	530a-6a	:30	SLFTV30A	L11H		\$45.00 NM
50 09/23/17	09/23/17	NBC Saturday Today S	Sh 6-8am	1-	:30	1	\$105.00	NM	

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Rate

Spots/Week

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www.wsfa.com

www.wsta.com									
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
				ROSS CAN BE AN ORDERED					
50 09/23/17	09/23/17	NBC Saturday Today ow	Sh 6-8am	1-	:30	1	\$105.00	NM	
	09/18/17	09/24/171-	1	\$105.00					
Spots: # Ch				Start/End Time	Lenat	h Ad-ID			Rate Type
	SFA Sa 09		Saturday Today Show	6-8am		0 SLFTV30	AL11H		\$105.00 NM
51 09/24/17	09/24/17	Late News	1030p-11p	1	:30	1	\$340.00	NM	
01 00/2 // 11		VI. (40000000)			.00		Ψ0-10.00	INIVI	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$340.00					
Spots: # Ch				Start/End Time	Lenat	h Ad-ID			Rate Type
1 WS		/24/17 11:09 PM Late N		1030p-11p		0 SLFTV30	AL11H		\$340.00 NM
52 09/24/17	09/24/17	LF SU 11-1130p	11-1130p	1	:30	1	\$25.00	NM	
				-	.00		Ψ20.00	14141	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Su 09.	/24/17 LF SU	I 11-1130p	11-1130p	:0	0			\$25.00 NM
	Credited	1							
54 09/24/17	09/24/17		e-SSu 5-530p	1	:30	1	\$205.00	NM	
Weeks:	Start Date	un End Date MTWTFSS	Spots/Week	Rate				-	
vveeks.	09/18/17	09/24/171	<u>Spots/Week</u> 1	\$205.00					
Spots: # Ch	Day Air			Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Su 09/	/24/17 5:29 PM WSFA	12 News at Five-Sun	Su 5-530p	:3) SLFTV30A	AL11H		\$205.00 NM
55 09/24/17	09/24/17	Sun 6-630a	Sun 6-630a	1	:30	1	\$50.00	NM	
Weeks:	Start Date	End Date MTWTESS	Snots/Meek	Rate					
Weeks.	09/18/17	09/24/171	Spots/Week 1	\$50.00					
Spots: # Ch				Start/End Time	Lengtl	Ad-ID			Rate Type
1 WS	FA Su 09/ Credited		-630a	Sun 6-630a	:0)			\$50.00 NM
	Credited								
56 09/24/17	09/24/17	NFL Football Nite/Ame	ric Various	1	:30	1	\$325.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	Rate					,
	09/18/17	09/24/171	1	\$325.00					1
Spots: # Ch				Start/End Time		Ad-ID	. 11		Rate Type
1 7/5	FA SU 09/	24/17 6:34 PM NFL F	DOLDAII INITE/AMERICA	various	:30) SLFTV30A	rTTH		\$325.00 NM
57 09/24/17	09/24/17	Time of Your Life	630a-7a	1	:30	1	\$60.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/171	1	\$60.00					
Spots: # Ch	Day Air			Start/End Time		Ad-ID			Rate Type
1 WSI	FA Su 09/ Credited		f Your Life	630a-7a	:00)			\$60.00 NM
59 00/24/47			7.00	1	.20	4	\$40F.00	NIN 4	
58 09/24/17	09/24/17		7-8a	1	:30	1	\$105.00	NM	

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Service and the service and th	Rate	Туре	
		NET NBC Sunday Too Show	day						
Weeks:		Ind Date MTWTFSS 9/24/171	Spots/Week 1	<u>Rate</u> \$105.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
1 WS	SFA Su 09/24	/17 7:57 AM NET N	NBC Sunday Today Sh	ow 7-8a	:3	30 SLFTV30	ALTIH		\$105.00 NM
59 09/24/17	09/24/17	NFL Football	Sun 730p-1030p	1	:30	1	\$1,125.00	NM	
Weeks:	Start Date E	nd Date MTWTFSS 9/24/171	Spots/Week 1	<u>Rate</u> \$1,125.00					
Spots: # Ch	Day Air Da	ate Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Su 09/24	/17 9:44 PM NFL F	ootball	Sun 730p-1030p	:3	0 SLFTV30	AL11H		\$1,125.00 NM
60 09/24/17		NET NBC Meet The P	res 8-9a	1	:30	1	\$105.00	NM	
Weeks:	Start Date E	nd Date MTWTFSS 9/24/171	Spots/Week 1	<u>Rate</u> \$105.00					
Spots: # Ch		ate Air Time Descri	iption_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Su 09/24	/17 8:53 AM NET N	IBC Meet The Press	8-9a	:3	0 SLFTV30	AL11H		\$105.00 NM
61 09/24/17	09/24/17	WSFA News Sunday A	AM 9-930a	1	:30	1	\$45.00	NM	
Weeks:		<u>nd Date</u> <u>MTWTFSS</u> 9/24/171	Spots/Week 1	<u>Rate</u> \$45.00					
Spots: # Ch	Day Air Da		ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Su 09/24	9:09 AM WSFA	News Sunday AM	9-930a	:3	0 SLFTV30A	AL11H		\$45.00 NM
62 09/21/17		WSFA 12 News at Ter	n - 10-1035pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date E	nd Date MTWTFSS 9/24/171	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air Da	te <u>Air Time</u> <u>Descri</u>	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 09/21	17 10:10 PM WSFA	12 News at Ten - MF	10-1035pm	:3	0 SLFTV30A	AL11H		\$675.00 NM
63 09/21/17		NBC Today with Kathic	e L 10-11am	1	:30	1	\$115.00	NM	
Weeks:	Start Date E	nd Date <u>MTWTFSS</u> 9/24/171	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air Da		-	Start/End Time	Lengt	h Ad-ID			Rate Type
	FA Th 09/21		oday with Kathie Lee	10-11am		0 SLFTV30A	AL11H		\$115.00 NM
64 09/21/17	09/21/17	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	
Weeks:		nd Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch	09/18/17 09 Day Air Da		-	Start/End Time	Lengt	h Ad-ID			Rate Type
i company	FA Th 09/21/			1035-1137pm		0 SLFTV30A	AL11H		\$260.00 NM
65 09/21/17	09/21/17	ALABAMA LIVE @ 11/	A 11-1130Am	1	:30	1	\$70.00	NM	
Weeks:		nd Date <u>MTWTFSS</u> 0/24/171	Spots/Week 1	<u>Rate</u> \$70.00					
									1

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WSFA
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ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17

<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

www.wsfa.com

In Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type	www.wsta.com						0			
Spots: # Ch	Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length		Rate	Type	
Spots: # Ch		The state of the s						Spirit Construction of the con-		
1 WSFA Th 09/21/17 11:33 AM ALABAMA LIVE @ 1130 1130A-12P 1 :30 1 \$70.00 NM	05 09/21/17	09/21/17	ALADAMA LIVE @ TIA	11-1130AIII	1	.50	.1.	\$70.00	INIVI	
Section										
Weeks: Start Date End Date MTNTESS Spots/Week Start Date	1 WS	FA Th 09/21	/17 11:33 AM ALABAI	MA LIVE @ 11A	11-1130Am	:3	0 SLFTV30AL	.11н		\$70.00 NM
Spots: # Ch	66 09/21/17			0 1130A-12P	1	:30	1	\$70.00	NM	
Spots: # Ch	Weeks:			Spots/Week						
1 WSFA Th 09/21/17	Spots: # Ch			tion I	10.80 St. 100000000 Conc.	Lenat	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Start/End Time Start/End Tim	:							.11н		;
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Start/E	67 09/21/17	09/21/17	Late Night w/ Seth Meve	or 1137n-1237v	1	.30	1	\$25.00	NIM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type \$25.00 NM	07 03/21/17		S	# 1107p-1207X		.50	'	Ψ25.00	INIVI	-
Spots: # Ch Day Air Date Air Time Description Start/End Time Lenath Ad-ID Rate Type \$25.00 NM	Weeks:			Spots/Week 1						
1 WSFA Th 09/21/17	Spots: # Ch			tion ,		Lengt	h Ad-ID			Rate Type
Weeks Start Date End Date MTWFSS Spots/Week Rate Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-	1 WS	FA Th 09/21	/17 12:33 AM Late Nig	ht w/ Seth Meyers		:3	0 SLFTV30AL	.11н		
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type	68 09/21/17			a 1230-107x	1	:30	1	\$15.00	NM	
Spots: # Ch	Weeks:	Start Date E	nd Date MTWTFSS							
NSFA Th 09/21/17 1:06 AM Last Call With Carson Daily Late 1230-107x 1:30 SLFTV30AL11H \$15.00 NM	Snots: # Ch					Lengt	h Ad-ID			Rate Tyne
Spots # Ch								11H		
Spots: # Ch	69 09/21/17	09/21/17	WSFA 12 News at Noon	12-1230pm	1	:30	1	\$225.00	NM	
Spots: # Ch	Weeks:									
1 WSFA Th 09/21/17 12:22 PM WSFA 12 News at Noon 12-1230pm :30 SLFTV30AL11H \$225.00 NM	Spots: # Ch	100000000000000000000000000000000000000		•	5.	Lenat	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$70.00		TOTAL CONTROL OF THE PARTY OF T	CONTROL TO DO DESCRIPTION OF DESCRIP	a se				11H		
Spots: # Ch	70 09/21/17	09/21/17	RIGHT THIS MINUTES	130-2p	1	:30	1	\$70.00	NM	
Spots: # Ch Day Air Date VSFA Air Time Th Description 1:59 PM RIGHT THIS MINUTES Start/End Time 	Weeks:									
The control of the	Spots: # Ch			ion		Lengti	n Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$60.00	1 WSI	FA Th 09/21/	17 1:59 PM RIGHT 1	THIS MINUTES	130-2p	:30	SLFTV30AL	11H		\$70.00 NM
Spots: # Ch Day Air Date NSFA Date Description Air Time Description Start/End Time Description Length Ad-ID Rate Type S60.00 NM 72 09/21/17 09/21/17 2:57 PM HARRY 2-3p :30 SLFTV30AL11H \$60.00 NM Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS 09/18/18/19 Spots/Week 09/18/17 Rate 09/18/17 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	71 09/21/17	09/21/17	HARRY	2-3p	1	:30	1	\$60.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 72 09/21/17 09/21/17 JUDGE JUDY 2ND RUN 3-330p 1 :30 1 \$135.00 NM Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS 09/18/19 Spots/Week 135.00 Rate 135.00 Spots: # Ch Day Air Date 20/24/17 Air Time Description Start/End Time 20/24/16 Length Ad-ID Rate Type	Weeks:			Spots/Week 1						
1 WSFA Th 09/21/17 2:57 PM HARRY 2-3p :30 SLFTV30AL11H \$60.00 NM 72 09/21/17 09/21/17 JUDGE JUDY 2ND RUN 3-330p 1 :30 1 \$135.00 NM Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS Spots/Week 1335.00 Rate \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Spots: # Ch			<u>ion</u>	100 Maria - 100 Ma	Length	Ad-ID			Rate Type
Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS Spots/Week 1 start/ Start Sta	1 WSF	FA Th 09/21/	17 2:57 PM HARRY		2-3p	:30	SLFTV30AL	11H		\$60.00 NM
09/18/17 09/24/17 1 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	72 09/21/17	09/21/17	JUDGE JUDY 2ND RUN	3-330p	1	:30	1	\$135.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:									
	Spots: # Ch					Length	Ad-ID			Rate Type
				TOTAL CONTROL OF CONTR	Dec Responses			11н		

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17

<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

www.wsfa.com

www.wsia.com									
Line Start Date	End Data	Description	Start/End Time	MILITERS	Longth	Spots/	Dete	T	
		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
72 09/21/17	09/21/17	JUDGE JUDY 2ND RU	JN 3-330p	1	:30	1	\$135.00	NM	
73 09/21/17	09/21/17	JUDGE JUDY 1ST RU	N 330-4p	1	:30	1	\$135.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$135.00					
Spots: # Ch	Day Air	Date Air Time Descri	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WS	SFA Th 09	/21/17 3:43 PM JUDGE	E JUDY 1ST RUN	330-4p	:3	0 SLFTV30A	L11H		\$135.00 NM
74 09/21/17	09/21/17	Today in Alabama 430a m	a 430-5a	1	:30	1	\$15.00	NM	
Weeks:	Start Date 09/18/17	End Date <u>MTWTFSS</u> 09/24/171	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch			<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Th 09	21/17 4:39 AM Today	in Alabama 430am	430-5a	:3	0 SLFTV30A	L11H		\$15.00 NM
75 09/21/17	09/21/17	Today in Alabama 5am	5-530a	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$225.00				1840	
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 09/	21/17 5:11 AM Today	in Alabama 5am	5-530a		0 SLFTV30A	L11H		\$225.00 NM
76 09/21/17	09/21/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$420.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$420.00					
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 09/	21/17 5:10 PM WSFA	12 News at Five	5-530pm	:3	0 SLFTV30AI	L11H		\$420.00 NM
77 09/21/17	09/21/17	Today in Alabama 530a	528am-6am	1	:30	1	\$285.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$285.00					
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 09/	21/17 5:28 AM Today i	n Alabama 530a	528am-6am	:3	0 SLFTV30AL	L11H		\$285.00 NM
78 09/21/17	09/21/17	WSFA 12 News at Six -	6-630pm	1	:30	1	\$800.00	NM	
Weeks:	Start Date 09/18/17	22.22	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>etion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WS	FA Th 09/	21/17 6:10 PM WSFA	12 News at Six - MF	6-630pm	:30	SLFTV30AL	.11н		\$800.00 NM
79 09/21/17	09/21/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	Day Air		•	Start/End Time	Length	Ad-ID			Rate Type
1 WSI	FA Th 09/2			6a-7a	:30	SLFTV30AL	.11н		\$450.00 NM
80 09/21/17	09/21/17		630-7p	1	:30	1	\$485.00	NM	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17

<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

www.wsfa.com										
Line Start Date	End Date	Description	า	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
		ENTERTA GHT	INMENT TO	NI						
Weeks:	Start Date 09/18/17	End Date 09/24/17	MTWTFSS	Spots/Week	Rate					
Spots: # Ch			Гіте Descri	1 <u>otion</u>	\$485.00 Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 09	9/21/17 6:5	5 PM ENTER	RTAINMENT TONIGH	T 630-7p	:3	0 SLFTV30A	AL11H		\$485.00 NM
81 09/21/17	09/21/17	NBC Toda	y Show	7-9am	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/18/17	End Date 09/24/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$260.00				,,,,	
Spots: # Ch	Day Ai		Time Descrip		Start/End Time	· ·	h Ad-ID			Rate Type
1 WS	FA Th 09	/21/17 8:58	8 AM NBC T	oday Show	7-9am	:3	0 SLFTV30A	AL11H		\$260.00 NM
82 09/21/17	09/21/17	NET NFL 1 e	Thursday Ga	m 730p-1030p	1	:30	1	\$800.00	NM	
Weeks:	Start Date 09/18/17	End Date 09/24/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch	<u>Day Air</u>		ime Descrip		Start/End Time		h Ad-ID			Rate Type
1 WS	FA Th 09 Credited		NET N	FL Thursday Game	730p-1030p	:0	0	-0.00		\$800.00 NM
83 09/21/17	09/21/17	blacklist		8-9pm	1	:30	1	\$800.00	NM	
Weeks:	Start Date 09/18/17	End Date 09/24/17	MTWTFSS	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air		ime Descrip		Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WS	FA Th 09. Credited		blacklis	st	8-9pm	:0	0			\$800.00 NM
84 09/21/17	09/21/17	NBC Today	/ 2	9-10am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/18/17		<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air	Date Air T	ime Descrip	<u>otion</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WS	FA Th 09	/21/17 9:35	AM NBC To	oday 2	9-10am	:30	0 SLFTV30A	L11H		\$115.00 NM
94 09/20/17	09/20/17	WSFA 12 N MF	News at Ten	- 10-1035pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 09/18/17	End Date	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air	Date Air T	ime Descrip		Start/End Time		Ad-ID			Rate Type
1 WS	FA W 09/	/20/17 10:33	PM WSFA	12 News at Ten - MF	10-1035pm	:30	SLFTV30A	L11H		\$675.00 NM
95 09/20/17	09/20/17	NBC Today ee	with Kathie	L 10-11am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/18/17		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air		ime Descrip		Start/End Time		Ad-ID			Rate Type
1 WSI	FA W 09/	/20/17 10:34	AM NBC To	oday with Kathie Lee	10-11am	:30	SLFTV30A	L11H		\$115.00 NM
96 09/20/17	09/20/17	Tonight Sho	ow	1035-1137pm	1	:30	1	\$260.00	NM	

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

www.wsfa.com

Line Start Date	End Data	Description	O44/E4 Ti		1	Spots/	D-1-	_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
96 09/20/17	09/20/17	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch	Day Air	Date Air Time Descri	<u>iption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WS	FA W 09	/20/17 6:59 PM Tonigl	nt Show	1035-1137pm	:3	0 SLFTV30AI	L11H		\$260.00 NM
97 09/20/17	09/20/17	ALABAMA LIVE @ 11	A 11-1130Am	1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$70.00			Spr.		
Spots: # Ch			<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA W 09/	/20/17 11:32 AM ALAB/	AMA LIVE @ 11A	11-1130Am	:3	0 SLFTV30AL	L11H		\$70.00 NM
98 09/20/17	09/20/17	ALABAMA LIVE @ 11:	30 1130A-12P	1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/18/17		Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA W 09/	20/17 11:59 AM ALABA	AMA LIVE @ 1130AM	1130A-12P	:3	0 SLFTV30AL	.11н		\$70.00 NM
99 09/20/17	09/20/17	Late Night w/ Seth Mey	yer 1137p-1237x	1	:30	1	\$25.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$25.00				200	
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA W 09/	20/17 12:36 AM Late N	ight w/ Seth Meyers	1137p-1237x	:3	0 SLFTV30AL	.11н		\$25.00 NM
100 09/20/17	09/20/17	Last Call With Carson ily Late	Da 1230-107x	1	:30	1	\$15.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch				Start/End Time	Lengtl	h <u>Ad-ID</u>			Rate Type
1 WSI	FA W 09/2	20/17 12:46 AM Last C	all With Carson Daily L	_ate 1230-107x	:30	0 SLFTV30AL	.11н		\$15.00 NM
101 09/20/17	09/20/17	WSFA 12 News at Noo	on 12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	Rate \$225.00		2.4			
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Length	h Ad-ID			Rate Type
1 WSI	FA W 09/2	20/17 12:11 PM WSFA	12 News at Noon	12-1230pm	:30	SLFTV30AL	.11н		\$225.00 NM
102 09/20/17	09/20/17	RIGHT THIS MINUTES	S 130-2p	1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air		otion .	Start/End Time	<u>L</u> ength	n Ad-ID			Rate Type
1 WSF	A W 09/2		THIS MINUTES	130-2p	101	SLFTV30AL	11H		\$70.00 NM
103 09/20/17	09/20/17	HARRY	2-3p	1	:30	1	\$60.00	NM	
	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$60.00					

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Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

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Line Start Date End	d Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
			1				-	
103 09/20/17 09/3	20/17 HARRY	2-3p	1	:30	1	\$60.00	NM	
Spots: # Ch D	ay Air Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA	W 09/20/17 2:22 PM HARF	RY	2-3p	:3	0 SLFTV30	AL11H		\$60.00 NM
104 09/20/17 09/2	20/17 JUDGE JUDY 2ND R	UN 3-330p	1	:30	1	\$135.00	NM	
Weeks: Start	<u>Date</u> <u>End Date</u> <u>MTWTFSS</u> 8/17 09/24/171	Spots/Week 1	<u>Rate</u> \$135.00					
The state of the s	ay Air Date Air Time Descri		Start/End Time		h Ad-ID			Rate Type
1 WSFA	W 09/20/17 3:29 PM JUDG	GE JUDY 2ND RUN	3-330p	:3	0 SLFTV30.	AL11H		\$135.00 NM
105 09/20/17 09/2	20/17 JUDGE JUDY 1ST RI	UN 330-4p	1	:30	1	\$135.00	NM	
Weeks: Start 09/18	<u>Date</u> <u>End Date</u> <u>MTWTFSS</u> 3/17 09/24/171	Spots/Week 1	<u>Rate</u> \$135.00					
	ay Air Date Air Time Descr		Start/End Time		h Ad-ID			Rate Type
1 WSFA	W 09/20/17 3:54 PM JUDG	SE JUDY 1ST RUN	330-4p	:3) SLFTV30	AL11H		\$135.00 NM
106 09/20/17 09/2	20/17 Today in Alabama 430 m	0a 430-445a	1	:30	1	\$15.00	NM	
Weeks: Start 09/18	Date End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$15.00		~			
Spots: # Ch D	ay Air Date Air Time Descr	<u>ription</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WSFA	W 09/20/17 4:42 AM Today	y in Alabama 430am	430-445a	:30	SLFTV30	AL11H		\$15.00 NM
107 09/20/17 09/2	20/17 Today in Alabama 5ar	n 5-530a	1	:30	1	\$225.00	NM	
Weeks: Start 09/18	<u>Date</u> <u>End Date</u> <u>MTWTFSS</u> 3/17 09/24/171	Spots/Week 1	<u>Rate</u> \$225.00					
	ay Air Date Air Time Descr	ription	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA V	N 09/20/17 5:29 AM Today	/ in Alabama 5am	5-530a	:30	SLFTV30A	AL11H		\$225.00 NM
108 09/20/17 09/2	0/17 WSFA 12 News at Fiv	re 5-530pm	1	:30	1	\$420.00	NM	
Weeks: Start 09/18	<u>Date</u> <u>End Date</u> <u>MTWTFSS</u> 3/17 09/24/171	Spots/Week 1	<u>Rate</u> \$420.00					
Spots: # Ch Da	ay Air Date Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA V	N 09/20/17 5:10 PM WSFA	12 News at Five	5-530pm	:30	SLFTV30A	AL11H		\$420.00 NM
109 09/20/17 09/2	0/17 Today in Alabama 530)a 528am-6am	1	:30	1	\$285.00	NM	
Weeks: Start 09/18		Spots/Week 1	<u>Rate</u> \$285.00					
	ay Air Date Air Time Descri	<u>iption</u>	Start/End Time	-	Ad-ID			Rate Type
1 WSFA V	N 09/20/17 5:47 AM Today	in Alabama 530a	528am-6am	:30	SLFTV30A	AL11H		\$285.00 NM
110 09/20/17 09/2	0/17 WSFA 12 News at Six MF	- 6-630pm	1	:30	1	\$800.00	NM	
Weeks: Start		Spots/Week	Rate					
09/18 Spots: # <u>Ch</u> <u>Da</u>	/17	1 intion	\$800.00 Start/End Time	Length	Ad-ID			Rate Type
i		12 News at Six - MF	6-630pm		SLFTV30A	AL11H		\$800.00 NM
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Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

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1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	<u>Product</u>	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

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Line Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
110 09/20/17		WSFA 12 News at Six -		1	:30	1	\$800.00	NM	
111 09/20/17	09/20/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # 0				Start/End Time	_	th Ad-ID	600		Rate Type
1 V	VSFA W 09	/20/17 6:53 AM Today I	n Alabama	6a-7a	:3	0 SLFTV30A	L11H		\$450.00 NM
112 09/20/17	09/20/17	GHT	N 630-7p	1	:30	1	\$485.00	NM	
Weeks:	Start Date 09/18/17	09/24/171	Spots/Week 1	<u>Rate</u> \$485.00					
	<u>Day Air</u>			Start/End Time		th Ad-ID	. 11		Rate Type
1 V	VSFA W 09	/20/17 6:47 PM ENTER	TAINMENT TONIGE	11 630-/p	:3	0 SLFTV30A	LTTH		\$485.00 NM
113 09/20/17	09/20/17	Wednesday Prime Othe	r 7-9p	1	:30	1	\$565.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$565.00		4			33920
Spots: # C	<u>Ch</u> <u>Day</u> <u>Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VSFA W 09, Credited		sday Prime Other	7-9p	:0	00			\$565.00 NM
114 09/20/17	09/20/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # C				Start/End Time		h Ad-ID			Rate Type
1 V	VSFA W 09/	20/17 8:29 AM NBC To	day Show	7-9am	:3	0 SLFTV30A	L11H		\$260.00 NM
115 09/20/17	09/20/17	LAW AND ORDER:SUV	' 8-9pm	1	:30	1	\$565.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$565.00					
Spots: # C	h <u>Day Air</u>			Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	ISFA W 09/ Credited		day Hour 2	8-9pm	:0	0			\$565.00 NM
116 09/20/17	09/20/17	NBC Today 2	9-10am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # C				Start/End Time		h Ad-ID			Rate Type
1 W	/SFA W 09/	20/17 9:59 AM NBC To	day 2	9-10am	:3	0 SLFTV30AI	L11H		\$115.00 NM
117 09/20/17	09/20/17	CHICAGO PD	9-10pm	1	:30	1	\$800.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # C	0 12 2			Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	/SFA W 09/	20/17 9:14 PM CHICAG	O PD	9-10pm	:3	0 SLFTV30AI	L11H		\$800.00 NM

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<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
117 09/20/17	09/20/17	CHICAGO PD	9-10pm	1	:30	1	\$800.00	NM	
118 09/20/17	09/20/17	AGT	7-9pm	W	:30	2	\$565.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17w	Spots/Week 2	<u>Rate</u> \$565.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA W 09/ See MG			7-9pm	:0	00			\$565.00 NM
2 WS	SFA W 09/	20/17 7:52 PM AGT		7-9pm	:3	0 SLFTV30A	L11H		\$565.00 NM
3 WS	SFA W 09/ MG for 1	20/17 11:13 PM AGT 18.1 09/20		7-9pm	:3	0 SLFTV30A	L11H		\$565.00 NM
119 09/24/17	09/24/17	NET Early Today ON	4-430x	S	:30	1	\$10.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17S	Spots/Week 1	<u>Rate</u> \$10.00					
Spots: # Ch			120	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Su 09/	24/17 4:18 AM NET Ea	rly Today ON	4-430x	:3	0 SLFTV30AI	L11H		\$10.00 NM
120 09/22/17	09/22/17	AGT	7-9p	F	:30	1	\$350.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17F	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air	Date Air Time Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA F 09/	22/17 8:46 PM AGT		7-9p	:30 SLFTV30AL11H		\$350.00 NM		
122 09/24/17	09/24/17	LF SU 1130p-12x	1130p12x	S	:30	1	\$25.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17S	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch			ion	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 WS	FA Su 09/: Credited	24/17 LF SU 1	130p-12x	1130p12x	:0	0			\$25.00 NM
124 09/21/17	09/21/17	AMERICAN WARRIOR	7-9P	T	:30	2	\$800.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17T	Spots/Week 2	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WS			AN WARRIOR	7-9P :30 SLFTV30AL11H		\$800.00 NM			
1 WS	FA Th 09/2	21/17 8:39 PM AMERIC	AN WARRIOR	7-9P	:3	0 SLFTV30AL	.11н		\$800.00 NM
				Total Spots	8	32			

Payment Terms 30 Days

Gross Total

\$21,890.00

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Advertiser	Product	Estimate Number
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Agency Commission

\$3,283.50

Net Amount Due

\$18,606.50

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